

Keep Your Money In Michigan™

Michigan would experience these incredible benefits

if you were to redirect **just 10 percent** of your out-of-state ecommerce purchases to local business.

Did You Know?

Michiganders spent an estimated **\$36.5 Billion** in out-of-state ecommerce in 2023?

Buy Local, Support Local

Buy Nearby Economic Study



Increase Employment By More Than **15,000 New Jobs**

Increase Labor Income **\$691 Million**



Retail Industries That Would See the **Largest Employment Gains**



Non-Store **4,277 New Jobs**



General Merchandise **1,237 New Jobs**



Clothing **1,030 New Jobs**

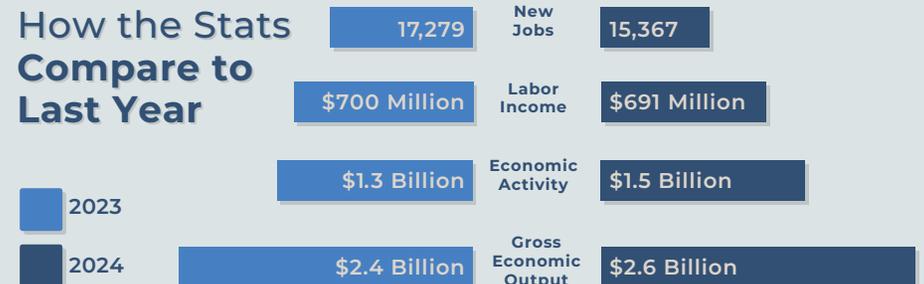


Electronics **742 New Jobs**

Increase Michigan's Economic Activity **\$1.5 Billion**



How the Stats Compare to Last Year



Buying Nearby Is More Important Than Ever.

Support your neighbors, strengthen our community – Buy Nearby today!