



## Michigan Retailers Association 2025 Legislative Reception

Wednesday, April 23  
4:30 – 6:30 p.m.  
9th floor, Capitol View offices of Dykema law firm  
Downtown Lansing

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### **SPONSORSHIP OPPORTUNITIES**

MRA's annual legislative reception is made possible through generous retail sponsorships. We greatly appreciate those members who have sponsored our legislative reception in the past. To make our 2025 event another success, please consider a 2025 sponsorship.

#### ***Benefits of sponsorship***

**Recognition on event materials**

**Recognition in The Michigan Retailer**

**Recognition in the 2025 Year-End Legislative Report**

### **EXTEND YOUR IMPACT**

Attend the reception and visit one-on-one with legislators and/or join us for Capitol Day!

#### ***Benefits of attending the event***

##### **Ability to meet and speak to legislators, staff, and regulators**

- *MRA's annual legislative reception is well attended by lawmakers and key staff each year.*
- *Members who have attended in the past have found it was a great opportunity to meet numerous key lawmakers and regulators in a relaxed setting.*
- *Our reception is well attended by legislators, legislative staff, and representatives from state departments and agencies. Last year, nearly 150 people attended including 20 legislators, 53 legislative staffers, and representatives from Gov. Whitmer's office, MDHHS – WIC Vendor Unit, Attorney General's office, AG Force Team, and the Michigan State Police.*

##### **Meetings with lawmakers before and after the event**

- *MRA is pleased to schedule office visits with key legislators on behalf of visiting members and escort members around the Capitol.*

#### ***Become a Sponsor Today!***

Complete the attached form or contact Andrew Beardslee:  
517.327.8919 or [abeardslee@retailers.com](mailto:abeardslee@retailers.com)

## 2025 LEGISLATIVE RECEPTION SPONSORSHIP PLEDGE FORM

SPONSORING COMPANY: \_\_\_\_\_

SPONSORSHIP COMMITMENT AMOUNT:     \$1,500     Other \_\_\_\_\_

### CONTACT INFORMATION AT SPONSORING COMPANY:

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

Yes, please prepare an invoice

*If invoice should be sent to someone different than contact information above:*

NAME: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

### ATTENDANCE:

Yes, the following individuals will attend:

\_\_\_\_\_  
\_\_\_\_\_

No, we are unable to attend

*Return sponsorship form to Andrew Beardslee at [abeardslee@retailers.com](mailto:abeardslee@retailers.com)*

### PLEASE MAKE CHECKS PAYABLE TO:

Michigan Retailers Association  
603 South Washington Avenue  
Lansing, MI 48933

**Date of Event: April 23, 2025**

**Contribution to be fully received by: June 1, 2025**